



HP Digital Village Program

e-Inclusion is a vision of the future where technology is accessible to everyone in the world as a means to learn, work and benefit from information. Its purpose is to empower all people to contribute to society by sharing the benefits of information and skills – through technology, education and community. Hewlett-Packard Company is expressing its commitment to the vision and value of e-Inclusion through business and philanthropy initiatives. The first e-Inclusion philanthropy program announced by HP was the HP Digital Village program.

In April 2000, HP announced a \$15 million Digital Village program that combines technology, brainpower and collaborative energy to reinvent how communities address their most pressing issues.

HP's commitment to each of the selected communities will include the following components:

HP @ School -- programs targeting K-12 students at school;
HP @ Neighborhood Centers -- helping adults and kids before and after school participate in learning, communicating and exploring via the Net;
HP @ Home -- home-based access to Internet tools and information to help families learn and grow together; and
HP @Small Business -- community economic development by nurturing small business creation and development.

East Palo Alto, Calif., a low-income area in the heart of Silicon Valley, was named the kick-off site for the program, which now includes East Baltimore's Empowerment Zone and the Southern California Tribal Community. Each community will receive approximately \$5 million worth of HP products, services, consulting and social venture capital to implement their technology partnership plans over the next three years.

HP Digital Village Program Objectives

The technology industry that has revolutionized the capacity for economic growth and prosperity of certain individuals and communities can significantly alter the same for low-income people and communities. HP seeks to demonstrate that underserved communities can, through the integration of technology, build on existing community assets and improve opportunities for residents.

The Digital Village Programs seeks to empower communities through technology tools, services, training, user support and resource integration to accelerate the creation of a community network. HP will also work with these communities and partners to create community networks that meet some or all of the following objectives:

- Fulfill community residents' aspirations of participating in and contributing to today's digital society. Similarly, support small businesses' aspirations to take advantage of digital opportunities to expand their enterprises.
- Enhance the quality of people's lives by electronically linking community residents to each other, to worldwide networks and to information resources in new and creative ways.
- Help to develop solutions and implement programs and services that will attract and engage local residents.