

# EVENT OVERVIEW

IT FUTURE 2010

A Nigeria-India IT CEO Summit incorporating ePC Fair

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in collaboration with



**Theme: EMPOWERING IT CEOs FOR OFFSHORING AND M-OUTSOURCING PROJECTS**

**Date:** September 22-25, 2010

**Venue:** Airport Hotel, Ikeja, Lagos, NIGERIA

**Time:** 9am Daily

## Overview

This year's IT Future 2010 is a follow up to the series which started in 2006. It is usually a forum that brings together IT CEOs from the Information – Communication Technology industry for networking, broad synergy, capacity enhancement and strategic focus on the huge immediate and future potentials of the IT industry to enable, empower and enrich our economy. The IT CEO Summit 2010 will be quite unique in that it will for the first time bring together IT Industry CEOs in Nigeria and from India, NASSCOM - the National Software and Services Companies of India.

The IT CEO in Nigeria & NASSCOM will be joined by the foremost IT Industry association in the USA, TechAmerica to boost Nigeria's participation in the annual US\$600 billion IT BPO business. India is currently the leader in this sector earning US\$60b annually in the IT-BPO industry. The synergy which is captured by the theme: **EMPOWERING IT CEOs FOR OFFSHORING AND M-OUTSOURCING PROJECTS** is a strategy to empower the Nigerian IT CEOs in collaboration with their international counterparts to tap into the huge potential for IT-BPO growth in Nigeria.

Many of the international IT leaders that have signed on include **Mr Phil Bond**, President TechAmerica USA, **Mr Som Mittal** President, NASSCOM India, **Dr Jimson Olufuye**, President ITAN and Vice Chairman WITSA Sub-Saharan Africa, **Mr Ismail Radwan**, Snr Private Sector Development Specialist, Africa Region, the World Bank, **Engr Titi-Omo-Ettu**, President ATCON, and **Mr Chris Uwaje**, President ISPON, **Prof Cleopas Angaye**, DG National Information Technology Development Agency (NITDA), **Engr Bashir Gwandu**, Ag EVC Nigerian Communications Commission (NCC), **Dr Umar Bindir**, Director-General, National Office of Technology Acquisition and Promotion, **Prof. Raymond Akwule**, President Digital Bridge Institute Nigeria and **Dr Sola Afolabi**, Director CCC ECOWAS Commission.

Others are **Mr Jim Ovia**, Chairman Zenith Bank Plc (TBC), **Prof. Charles Uwadia**, President NCS, **Engr (Mrs) Florence Seriki**, 1<sup>st</sup> VP ITAN/CEO Omatek Group, **Chief Leo Stan Ekeh**, Chairman Zinox Group, **Dr Bashir Galadanchi**, Hon. Comm S & T. Kano State, **Mr Dele Ajisomo**, MD Mandriva Africa, **Mr A. Adeoye**, MD Contact Solution Ltd, **Prof. Manny Aniebonam**, CEO Afri Hub Ltd and **Tani Fafunwa** CEO Resourcery Plc (TBC), Also participating are **Mr Abiodun Alao**, (TBC) Director ECOWAS Bank for Investment and Development and **Mr Lanre Adesanya**, (TBC) ED Sterling Bank Plc among many other leading CEOs.

Also for the first time in 10years, ICT Future 2010 will feature an electronic and Personal Computer exhibition tagged ePC Fair. The ePC Fair will begin a series of such Fairs all over Nigeria to boost IT trade and services to enrich our economy. This is being done in collaboration with the National ICT Association of Malaysia, PIKOM.

At the end of the Summit, it is expected that the following would have been achieved:

1. Re-start of yearly electronic/PC Fair which last held in 2000 to boost IT trade and enrich the Nigerian economy

2. Exposure of more CEOs to the Off-shoring and Outsourcing business potentials
3. Exposure of ICT CEOs to critical ICT funding sources and opportunities
4. Match-making Indian and Nigerian ICT CEOs in a B2B for investment, partnership and networking.
5. Improving on ICT CEOs project management competencies
6. Collection of some up-to-date industry data

**Event Participation fee:** US\$150 (₦20,000)(members), US\$ 250 (₦35,000)(non-members)

**Exhibition rate per 3x3m<sup>2</sup>:** US\$ 200 (₦30,000)(members), US\$ 300 (₦45,000) (non-members)

### RATES FOR ADVERT IN EVENT NEWSLETTER

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002	Back Cover (Outer Inner Page) Full Colour	750.00	112,500
003	Back Cover (Inside Back Cover) Full Colour	700.00	105,000
004	Full Page: Inside Page – Full Colour	600.00	90,000

#### **Payment Information:**

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