

NEWS CLIPPING



Subject:	AEA, ITAA Merge to Form Technology Association of America
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AeA, formerly known as the **American Electronics Association**, and the **Information Technology Association of America** have approved a combination of their members and programs.

The new organization, the Technology Association of America, is to form by the end of the year. Officials with both organizations, which represent technology-related companies, said the new organization will provide a stronger voice.

“For all of its impact on everyday life, the technology industry has had insufficient clout in Washington and the state capitals — until now,” said Hank Steininger, managing partner at **Grant Thornton** and chairman of ITAA.

ITAA maintains a formal alliance with more than 40 regional groups in the U.S. and Canada, and represents 16,000 technology-related companies through the Technology Councils of North America. AeA has some 2,500 members. AeA has an office at the **University at Albany's** College of Nanoscale Science and Engineering.

The Technology Association of America will represent 2,000 member companies, will advocate on technology issues in state capitals nationwide and provide programs in every industry center, leaders said. It will form a lobbying operation in Washington, D.C., seek membership with the **World Information Technology and Services Alliance**, and maintain offices in Beijing and Brussels.