



**1.0 Establishment of Committee**

During the September 4, 2008 Board of Directors meeting, a number of new WITSA committees were established including the *Global Trade Committee*. Mr. Looi Kien Leong representing PIKOM Malaysia volunteered to chair this committee.

**2.0 Objectives**

Below are the objectives outlined in the committee framework:

- 2.1 To promote global trade on information and communication technology (ICT) leveraging on WITSA’s global network and members
- 2.2 To offer a platform for members to engage in business matching and multilateral meetings
- 2.3 To draw up program to attract ‘buyers’ and ‘sellers’ into a global network of contacts database of WITSA
- 2.4 To organize and facilitate Multilateral Trade Visits for its members
- 2.5 To represent WITSA in global trade related meetings/events

**3.0 Committee Structure**

Committee members will be represented by each of the seven (7) major regions, i.e., Asia Pacific, Eastern Europe, Western Europe, Africa, Middle East & North Africa, North America and Latin America. As a committee member, the main role is to assist GTC in identifying potential areas of increasing the global ICT trade and in due course benefit all WITSA members.

A secretariat team is formed to assist in the operation and implementation of the GTC goals and objectives. The proposed committee structure is tabled below.

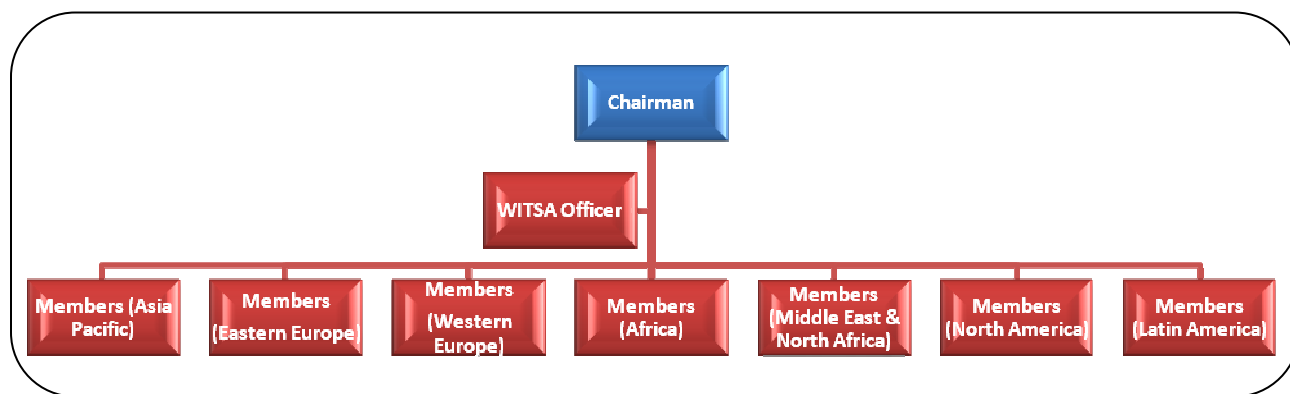


Figure 1: Committee Structure



**3.1 Members**

As of 19 December 2008, the appointed Chairman from PIKOM has recruited the following officials becoming members of the Global Trade Committee:

No	Name	Position	Economy
1.	Looi Kien Leong	Chairman	Malaysia
2.	Bill Munson	Member	Canada
3.	Nizar Zakka	Member	Lebanon
4.	Moses Waigwa	Member	Kenya
5.	Bernd Taselaar	Member	Netherlands
6.	Jorge Cassino	Member	Argentina
7.	Vasile Baltac (To nominate)	Member	Romania
8.	Richard Yin	Member	Taiwan
9.	Ki-Chul Kim	Member	Korea

**4.0 Structure**

<b>Term</b>	: 2008-2010
<b>Report To</b>	: WITSA Board
<b>Secretariat</b>	: Head – Soo Pei Ling Member – Ong Kian Yew, Mickey Tan
<b>Funding</b>	: 1. Secretariat WITSA/PIKOM 2. Committee Voluntary/Self-sponsored 3. Online B2B Application/System Hardware/Hosting To seek sponsorship 4. Global WITSA Business Centre Facilities To seek sponsorship 5. Multilateral Trade Visits Hosts/Delegates
<b>Frequency of Meeting</b>	: Bi-monthly (Skype/Conference Call)

**5.0 Proposed Meeting Schedule**

Meeting #	2008/2009	Remarks
1	Dec 2008	1 <sup>st</sup> Committee Meeting (Off-site)
2	Feb 2009	Skype/Concall (Off-site)



3	Apr 2009	Skype/Concall (Off-site) or in-conjunction with BOD Mtg (Amsterdam@Spring '09)
4	June 2009	Skype/Concall (Off-site)
5	Aug 2009	Skype/Concall (Off-site)
6	30 Oct 2009	In-conjunction with GPPC 2009 (Onsite)
7	Dec 2009	Skype/Concall (Off-site)

**6.0 Proposed Goals and Targets**

<b>Item</b>	<b>Achievement</b>	<b>Target</b>	<b>Timeline</b>
1	To create WITSA global facilities for members: <ul style="list-style-type: none"> <li>• leveraging on WITSA members' offices as business centers</li> <li>• WITSA members' members can utilize these offices for business matching or business meetings at no cost or minimal cost</li> </ul>	<ul style="list-style-type: none"> <li>• 5 facilities in the global region</li> <li>• 25 meetings</li> </ul>	Dec 2009
2	To create an online portal for the WITSA members or event delegates. Provide a virtual space for business matching (subject to funding and sponsorship)		Jun 2009
3	To organize Multilateral Trade Visits for WITSA members, especially matching between emerging markets with developed markets.	<ul style="list-style-type: none"> <li>• 3 multilateral trade visits</li> </ul>	May 2010