

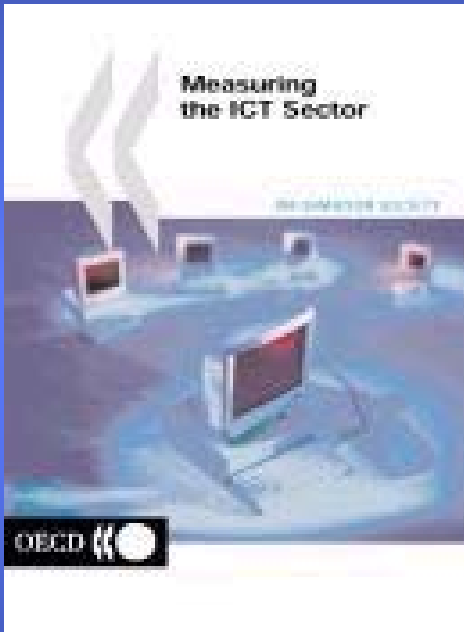
“Measuring the Information Economy”

www.oecd.org/sti/measuring-infoeconomy

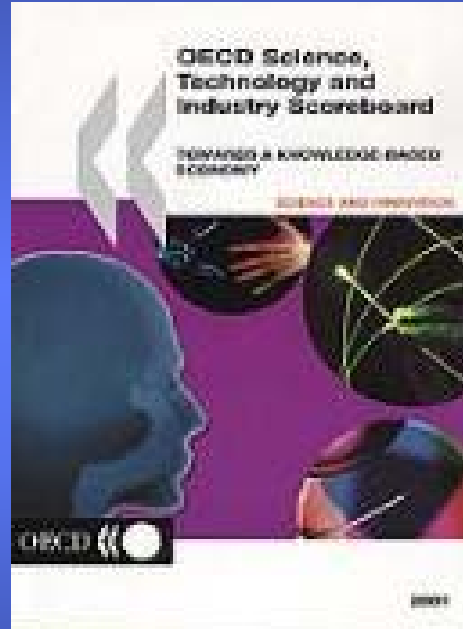
WITSA Public Policy Meeting
hosted by BIAC
24 October 2002

ICCP's Statistical Progress

2000



2001

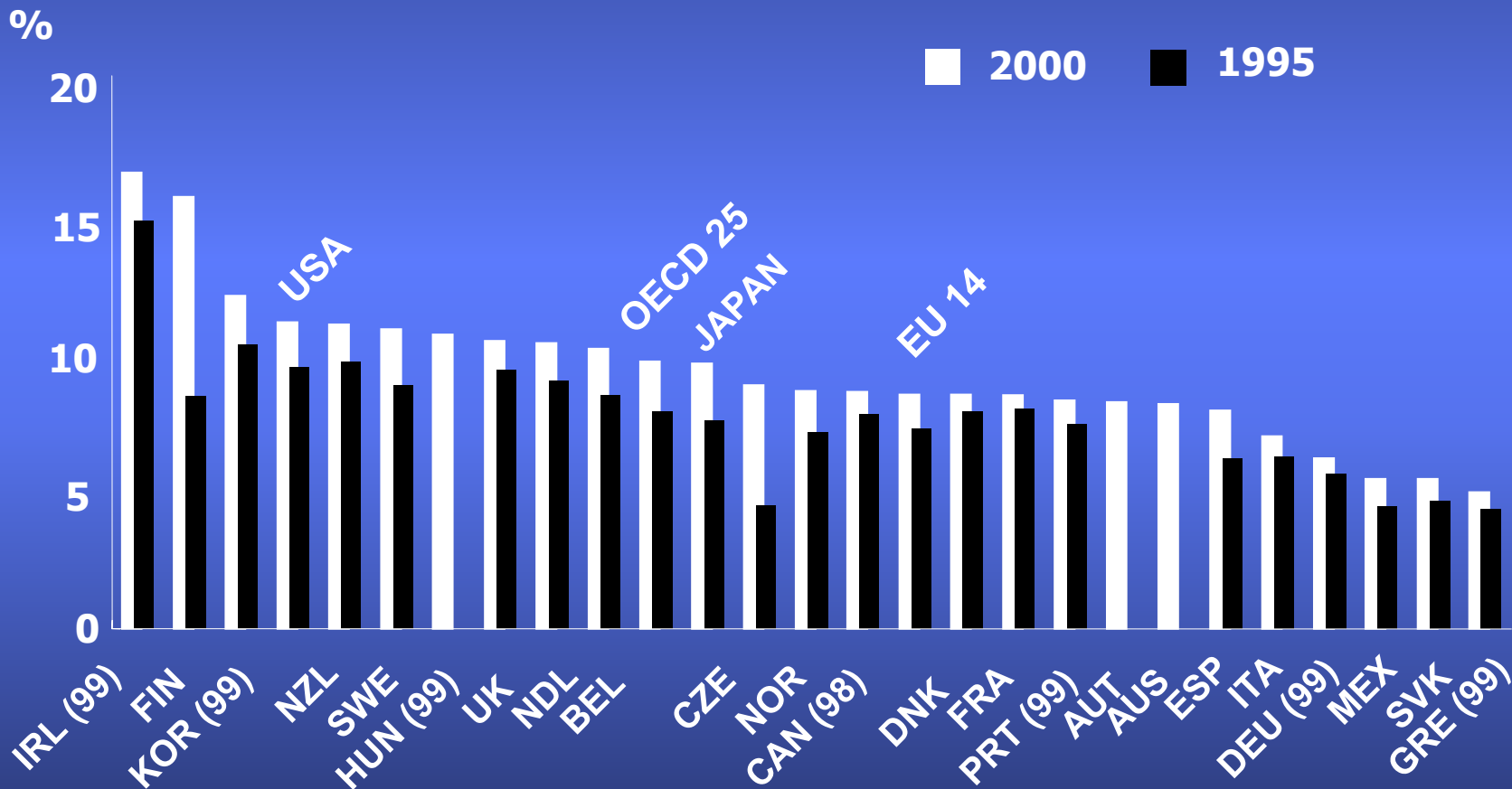


2002



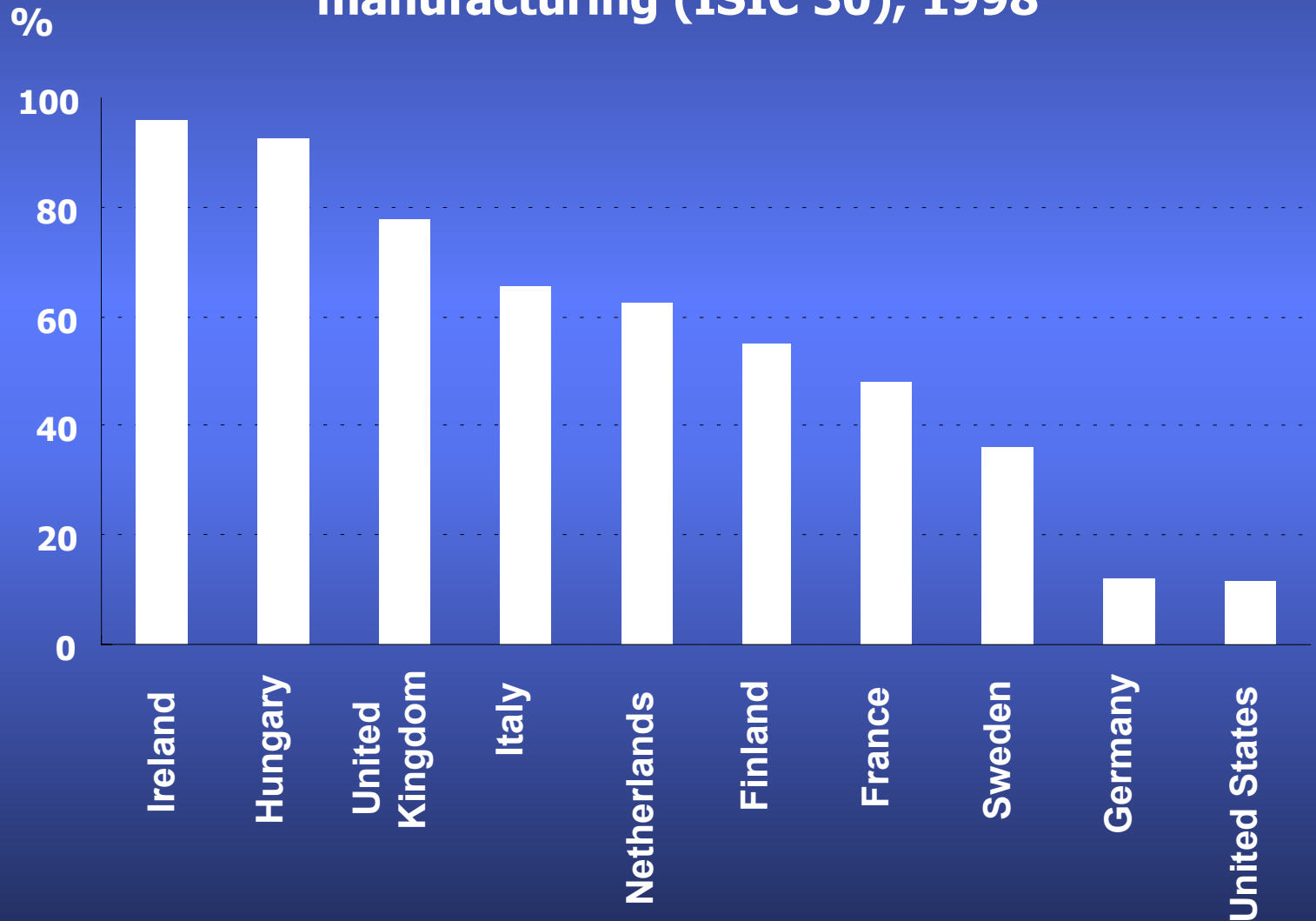
ICT contribution to economic activity, still small but growing

Share of ICT value added in business sector value added



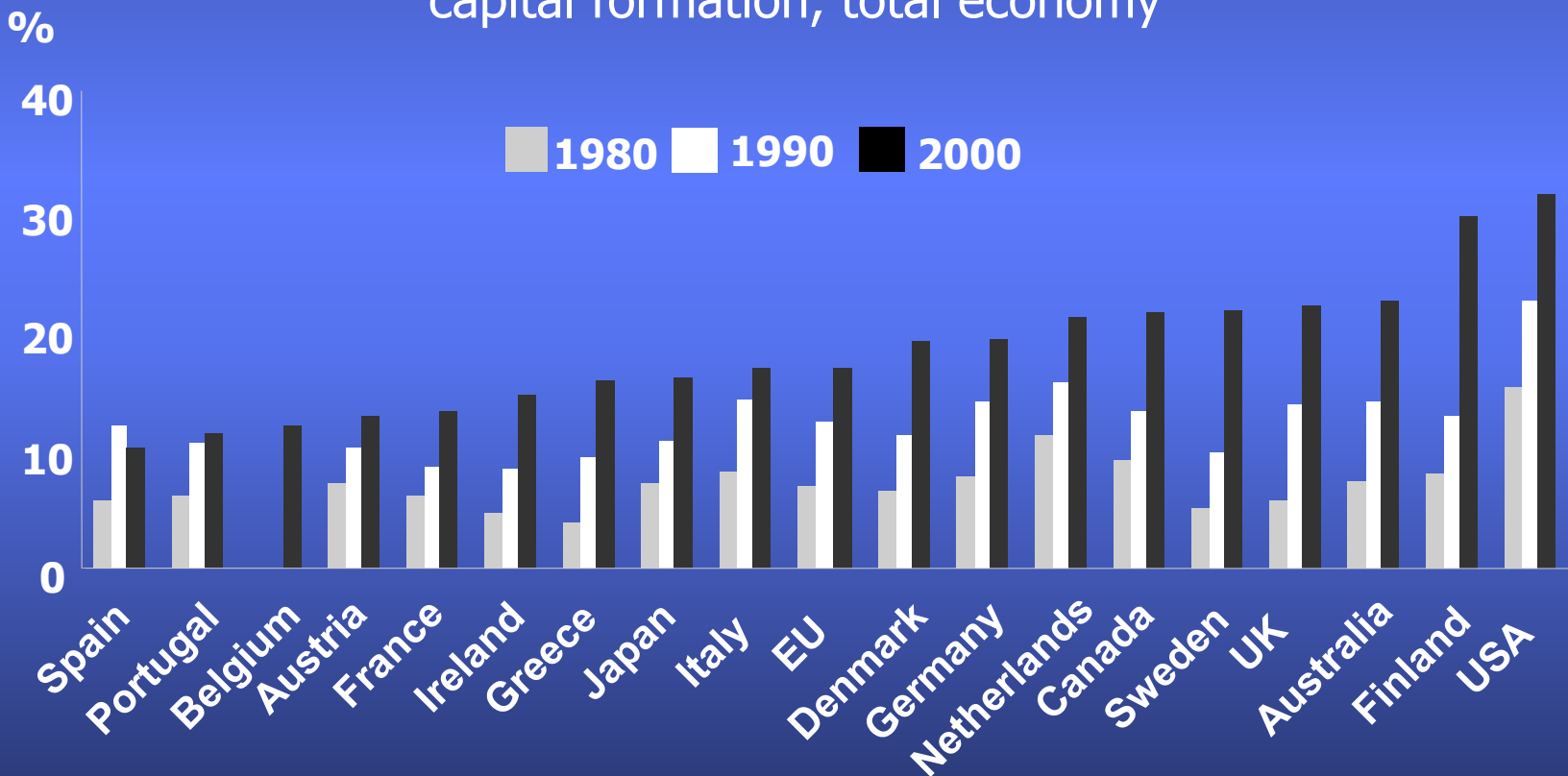
but who is the producer?

Share of turnover of foreign affiliates in computer manufacturing (ISIC 30), 1998

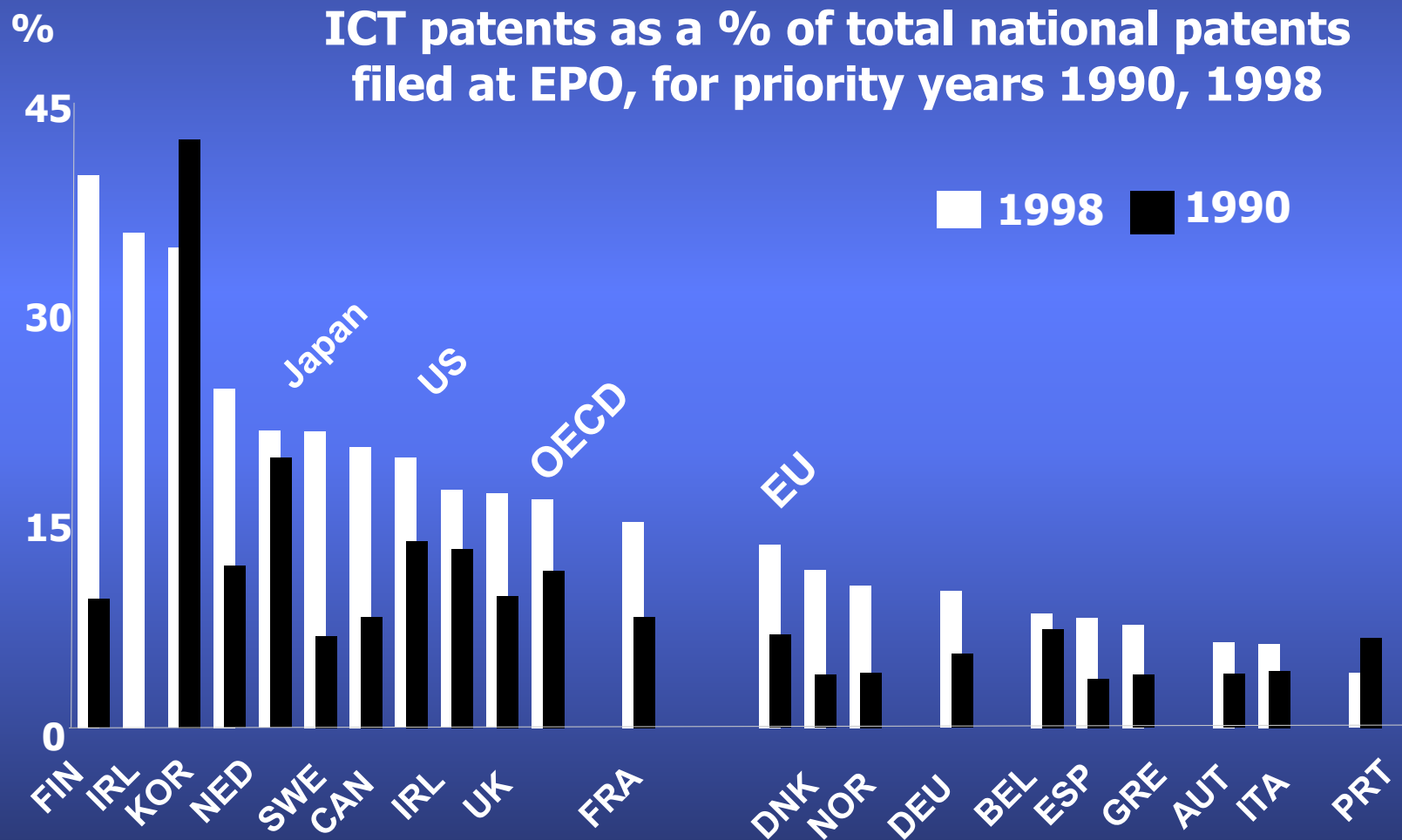


... and who is the user?

ICT investment, percentage of non-residential gross fixed capital formation, total economy

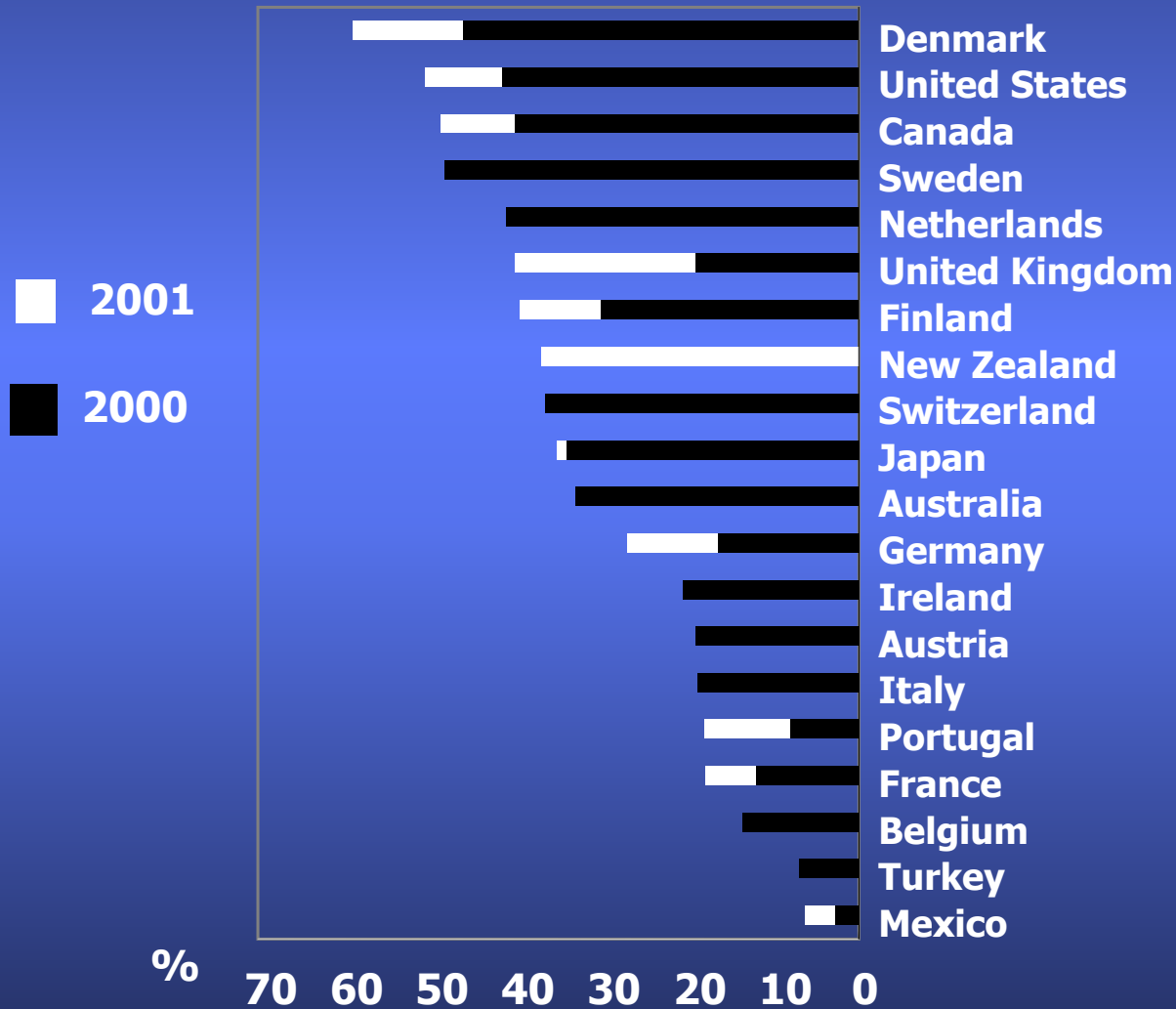


ICT contribution to innovation ... Europe lagging behind

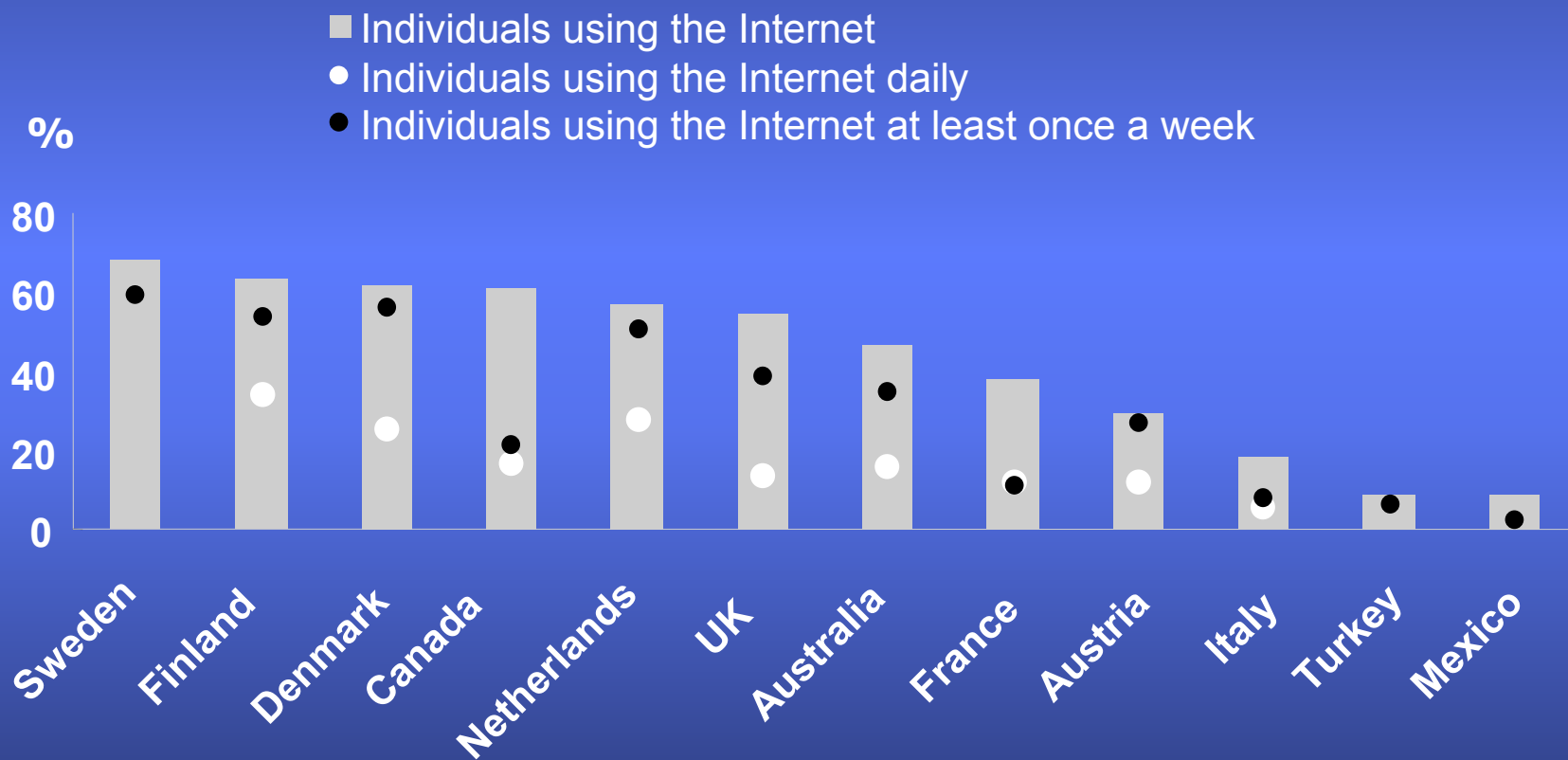


... and what about Internet access in households

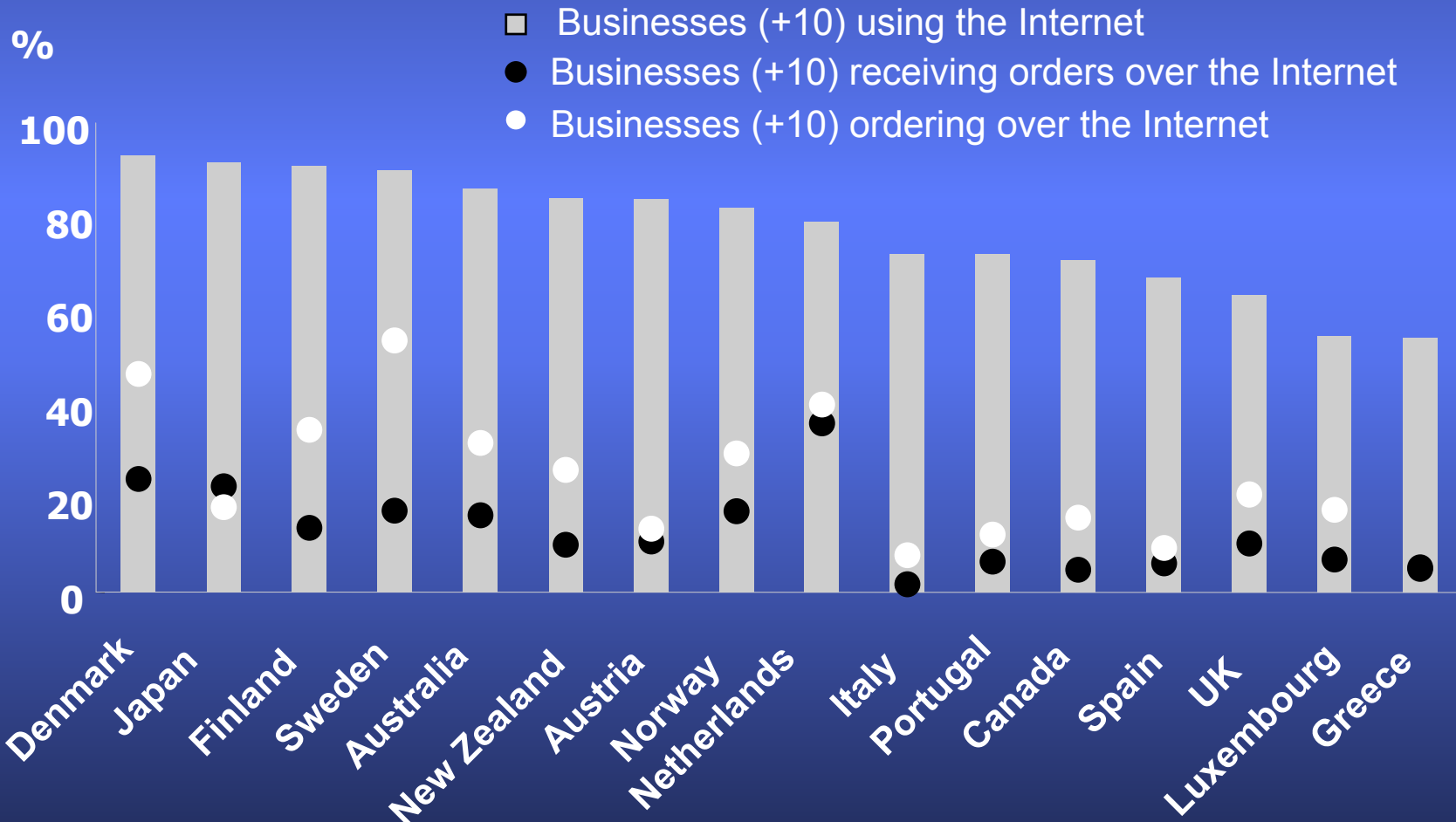
Households with access to Internet, 2000



Individuals frequently using the Internet

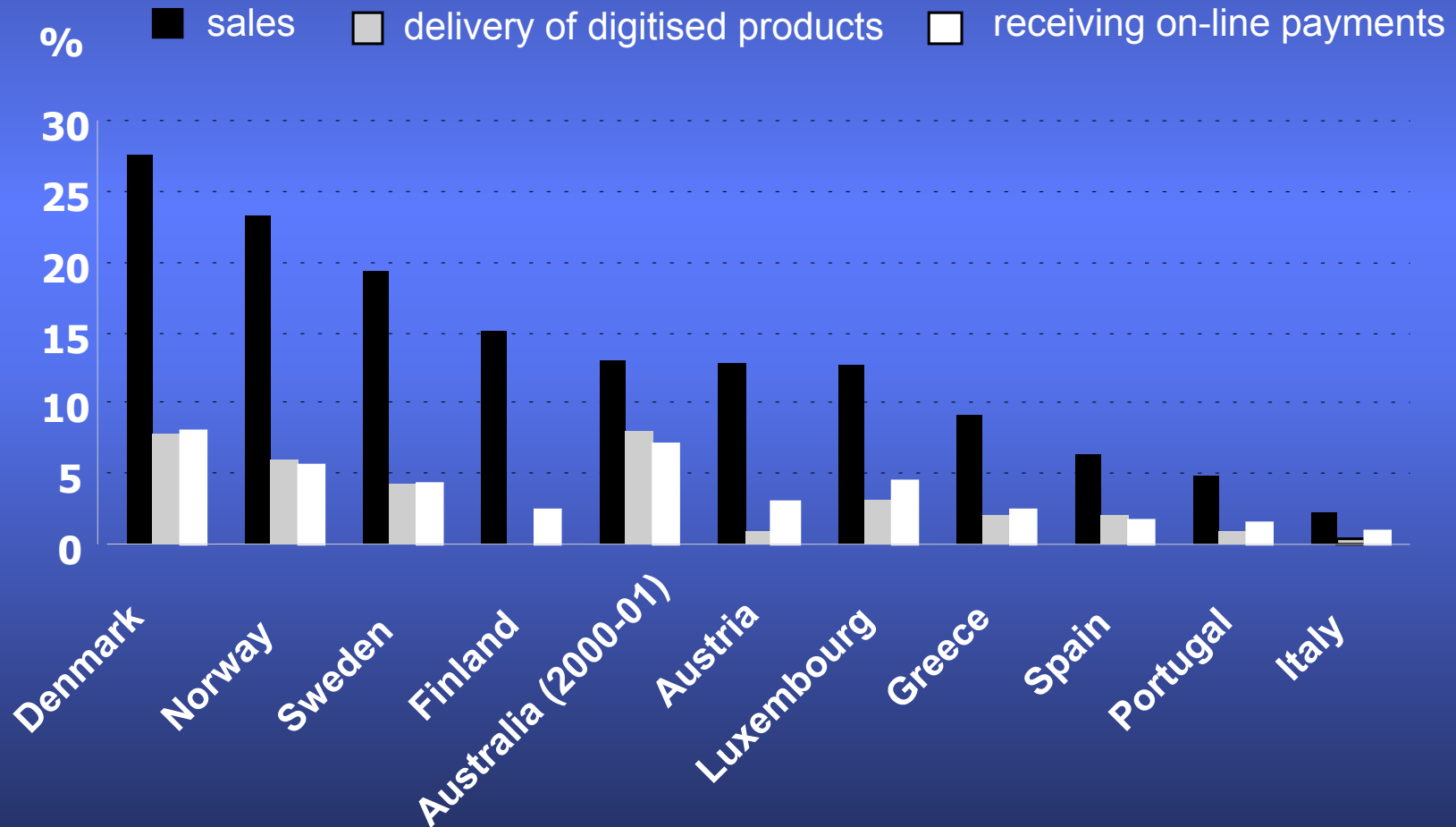


And businesses? Buying and selling over the Internet is not very common yet



and payment and delivery even less...

Business using the Internet in transaction-related business processes, 2000



Internet commerce still small

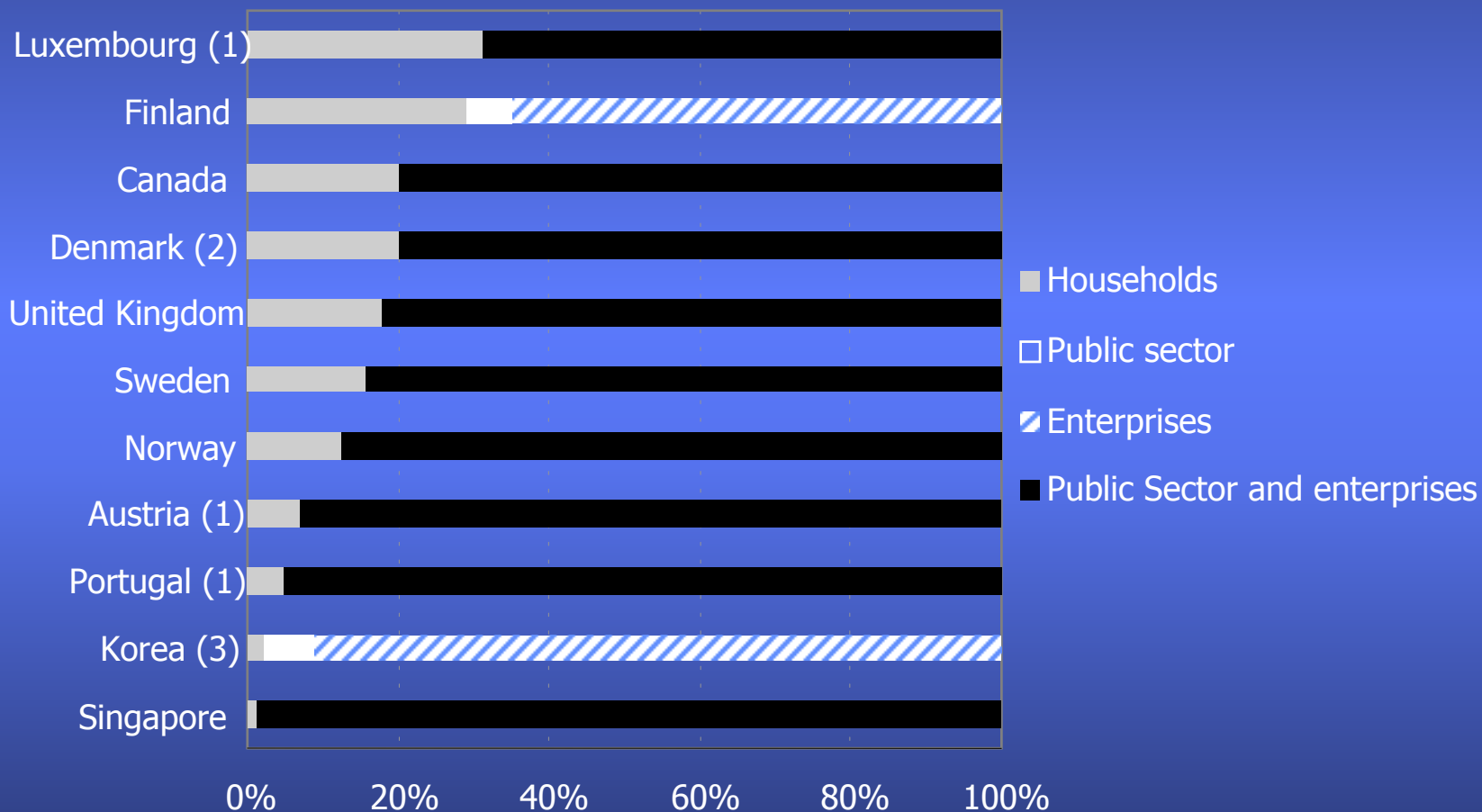
Official estimates of Web, Internet and electronic commerce transactions.

Percentage of total sales or revenues.

	Web commerce	Internet commerce	Electronic commerce	BROADER
Business sector	2.00% (Sweden)	1.8% (UK) 0.40%(Canada) 0.40%(Australia, 1999-2000)	5.20%(UK) 13.30%(Sweden)	
Business sector (excluding financial sector)	0.90%(Denmark) 0.70%(Finland)	0.94%(UK) 0.40% (Italy)	5.95%(UK)	
Retail sector	0.10%(France, 1999)	1.04%(UK) 0.40% (Canada) 0.20% (Austria)	1.2% (USA, 4rd Q 2001) 1.1% (USA, 4th Q 2000) 1.4% (UK)	

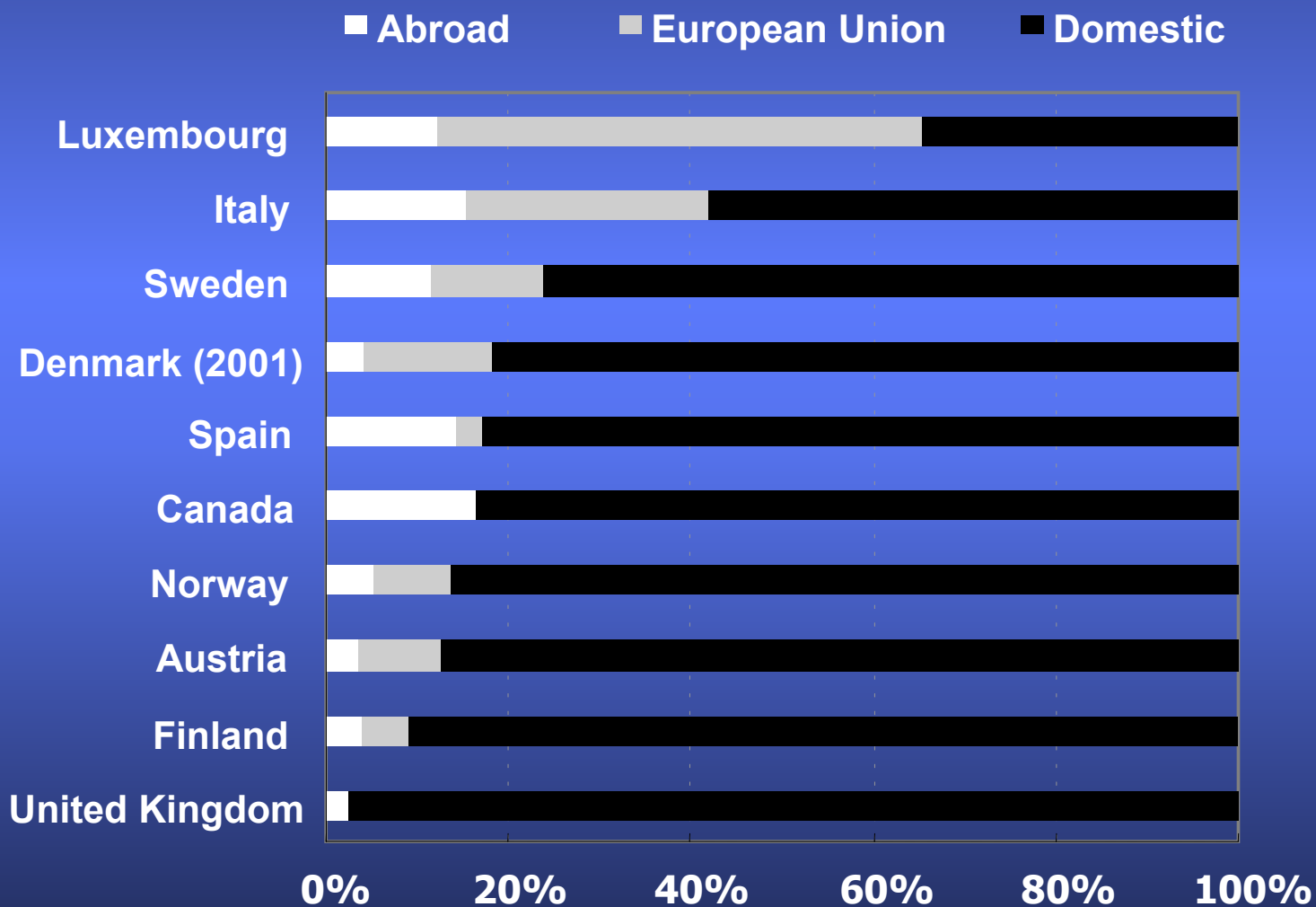
mainly b-to-b transactions

Share of Internet sales by type of customer,
2000



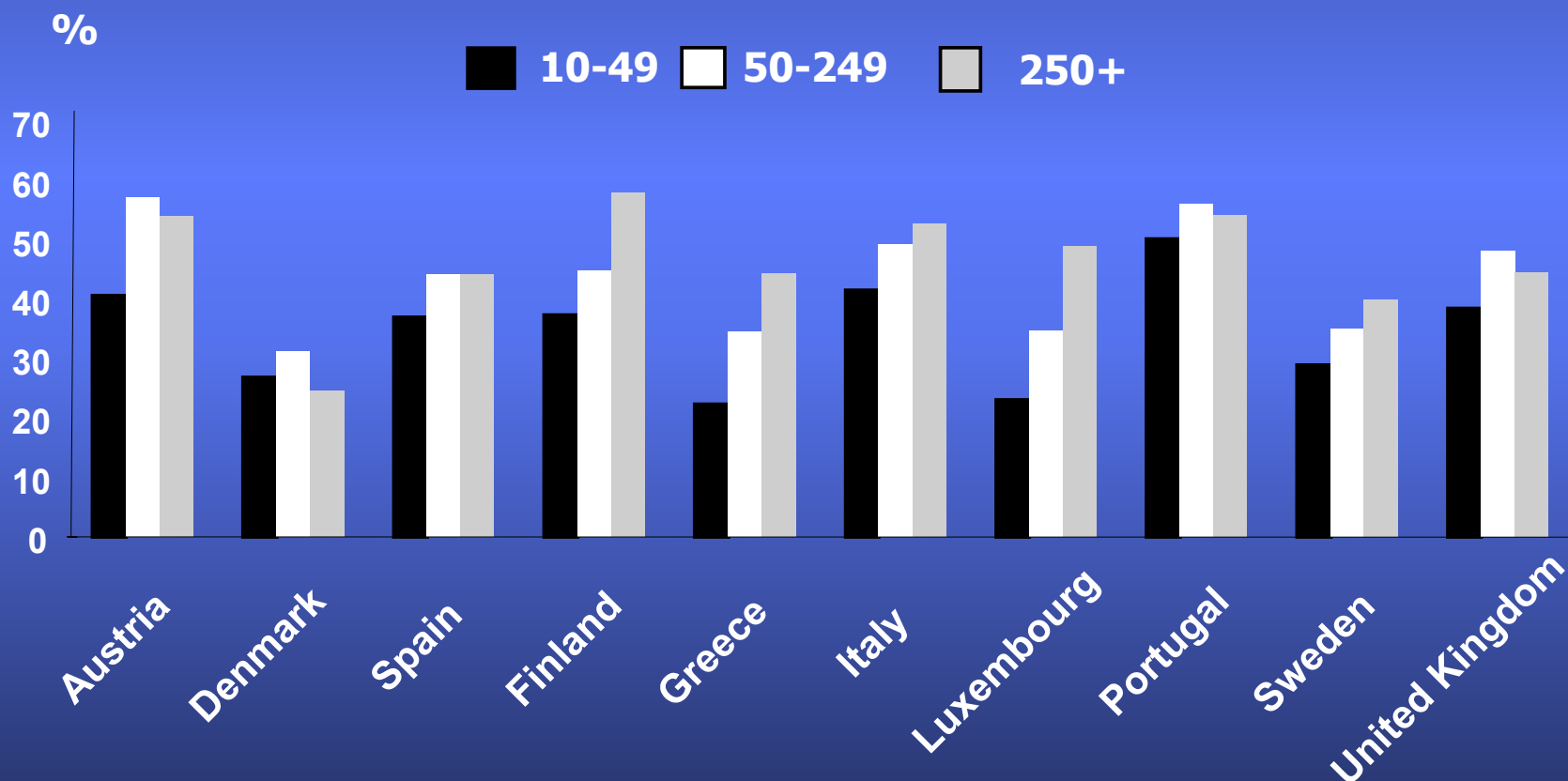
and mainly domestic

Share of Internet sales in domestic and international markets, 2000



Businesses facing security issues by firm size

Percentage of computer users, 2000



Small and large businesses facing barriers to Internet payments

Percentage of businesses using a computer

