



PRESS RELEASE
Dubai, 14 January 2001



Business-Government Forum on Electronic Commerce:
MAXIMISING THE DIGITAL OPPORTUNITY



Dubai, 15 January 2001: **BIAC**, which is the leading business organisation representing the private sector at the OECD, is holding a Business-Government Forum focused on major international policy issues affecting the development of e-commerce and the digital economy in general. The Forum is organised under the auspices of the AGB, a cooperation mechanism between five major international business organisations (**BIAC, GIIC, ICC, INTUG, WITSA**), and hosted by the **Dubai Chamber of Commerce and Industry**, the leading private sector organisation in Dubai.



The event is held the day before the OECD Emerging Market Economy Forum on E-Commerce hosted by the Dubai Government on 16-17 January 2001, and is designed to highlight the private sector's priority needs for policy coherence between countries, and the international trade and economic policy issues which need to be addressed to make the digital economy a reality for emerging market economies as well as the advanced market economies.



Abbreviations:
AGB: Alliance for Global Business, which consists of:
BIAC: Business and Industry Advisory Committee to the OECD,
GIIC: Global information Infrastructure Commission,
ICC: International Chamber of Commerce,
INTUG: International Telecommunications Users Group, and,
WITSA: World Information Technology and Services Alliance

An event sponsored by **Intel Corporation, Olivetti** and **Oracle Corporation**

