



“I am extraordinarily honored to have been working so closely with the governments of Guadalajara and of Jalisco in connection for this Global Public Policy Summit”, said CANIETI President and WITSA Deputy Chairman Mr. Santiago Gutierrez. “Our local strong public/private governance structures, which has grown over several years through mutual respect and cooperation, is a great example of how digital technologies and solutions can offer citizens more efficient and better services at much reduced costs to the tax-payers”, continued Mr. Gutierrez. “I am also pleased that we were able to partner with our fellow GPPS delegates in inviting and collecting comments on the Declaration, which has helped ensure that the messages and outcomes are both current and representative of our industry.

The Guadalajara Declaration is posted at [http://www.witsa.org/GDL2011\\_Declaration.pdf](http://www.witsa.org/GDL2011_Declaration.pdf).

WITSA’s Policy Actions are posted at:

[http://www.witsa.org/guadalajara2011/Brochure\\_FINAL\\_102711.pdf](http://www.witsa.org/guadalajara2011/Brochure_FINAL_102711.pdf)

### **About WITSA**

Founded in 1978, the World Information Technology and Services Alliance (WITSA) is the leading consortium of ICT industry association members from 80 countries and economies. WITSA’s members represent more than 90 percent of the world ICT market. As the leading recognized voice of the global ICT Industry, WITSA aims to drive transformation and grow the industry. WITSA believes ICT is the key driving force to enable governments, businesses and societies for global development and economic growth. WITSA is dedicated to the following:

- Advocating international public policies that promotes the industry’s growth and development;
- Facilitating international trade and investment of ICT products and services through our global network of contacts;
- Promoting industry cooperation and strengthening our national associations through the sharing of knowledge, experience, and critical information;
- Publishing global ICT research through the WITSA Digital Planet;
- Awarding signature events, World Congress on Information Technology (WCIT) and Global Public Policy Summit (GPPS) to different host countries around the world; and
- Organizing and hosting the Global ICT Excellence Awards to recognize the most outstanding ICT users.
- The fulfillment of the digital promise for everyone.

For more information on WITSA, please visit [www.witsa.org](http://www.witsa.org)