



For Immediate Release

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Malaysia's Khoo elected Chairman for second term

- Promises to transform WITSA from 'good to great'
- Proposes 13 new initiatives to meet aspirational goals

Amsterdam, The Netherlands – Malaysia's Dato' Dan E Khoo was re-elected as Chairman of the World Information Technology and Services Alliance (WITSA) for a second two-year term at the May 24th WITSA General Assembly. WITSA also elected a new Deputy Chairman and Board of Directors.

The candidate of the Association of the Computer and Multimedia Industry of Malaysia (PIKOM), Khoo will serve his final term (2010 – 2012) till the next WITSA Elections on May 20, 2012. During his first term, Khoo had introduced amendments to the organization's bylaws that included a two-consecutive term limit on the Chairmanship.

The General Assembly also accepted PIKOM's offer to continue hosting the WITSA Headquarters in Cyberjaya located in the heart of Malaysia's Multimedia Super Corridor (MSC Malaysia) and ICT hub.

Khoo is the Vice President of Business Strategy and Transformation of Multimedia Development Corporation (MDeC), the agency responsible for the growth and development of MSC Malaysia. He was also the CEO of WCIT 2008, a Director of ASOCIO (Asian-Oceanian Computing Industry Organization) and President of SITO (Southeast Asia Information Technology Organisation).

Following his re-election, Khoo thanked the members of the General Assembly for their support and confidence in his stewardship of WITSA over the past two years.

He said: “WITSA has undergone a major transformation in the last 24 months and this was made possible by WITSA Vice Chairmen, members of the Board, WITSA staff, member organizations and their affiliates coming together and working in unison to enhance WITSA’s position as the leading voice of the global ICT industry.”

Khoo’s first term (2008 – 2010) had focused on strengthening and reinforcing the organization’s functional needs including financial stability, operational efficiency, representation and inclusiveness, democracy and branding.

These efforts resulted in several notable initiatives, including:

- Establishment of 18 WITSA Business Centers;
- Formation of 7 WITSA Regional Secretariat offices;
- Launch of the WITSA Global Trade Portal incorporating a WITSA Business Matching System;
- Organization of WITSA Trade Missions;
- Unveiling of new WITSA logo, WITSA Annual Report, e-Newsletter, corporate video and other branding and promotional collaterals.

Moving forward, Khoo has outlined a broad and comprehensive strategy to propel WITSA from ‘good to great’ and shape an organization that is Global, Respected, Enriching, Authoritative and Trailblazing.

To achieve this, he has proposed a transformation framework comprised of:

- 5 Aspirational Goals;
- 6 Functional Needs;
- 10 Critical Forces;
- 13 Proposed New Initiatives; and
- 36 Existing Initiatives.

“As the leading recognized voice of the global ICT Industry, WITSA must take the lead to propagate and propel the adoption of ICT in order to ensure that the world may truly benefit from its power and capacity to transform the way we live, work and play,” added Khoo.

The General Assembly also elected a new Board of Directors comprising 25 members and representing all of WITSA’s global regions – North America, Asia Pacific, Europe, Latin America, Middle East and North Africa, and Africa.

The full list of office bearers for WITSA (2010 – 2012) is as follows:

- Chairman: Dato’ Dan E Khoo (PIKOM, Malaysia)
- Deputy Chairman: Mr. Phil Bond (TechAmerica, USA)
- Vice Chairmen:
 - Africa – Dr. Jimson Olufuye (ITAN, Nigeria)
 - Middle East and North Africa – Mr. Nizar Zakka (PCA, Lebanon)
 - Western Europe – Drs. Bernd Taselaar (ICT~Office, The Netherlands)
 - Eastern Europe – Mr. Goran Mitreski (MASIT, Republic of Macedonia)
 - North America – Mr. Bernard Courtois (ITAC, Canada)
 - Latin America – Mr. Carlos Allende Macias (AMITI, Mexico)
 - Asia Pacific – Mr. Hiromi Sugiyama (JISA, Japan)
- Board of Directors:

	Name	Organization	Country
1	Mr. Fernando Racca	CESSI	Argentina
2	Mr. Ian Birks	AIIA	Australia
3	Mr. John Kyle	Bermuda Chamber of Commerce	Bermuda
4	Mr. Bernard Courtois	ITAC	Canada
5	Mr. James Liu	CISA	Chinese Taipei
6	Mr. Sameh Montasser	ETTESAL	Egypt
7	Mr. Yannis Sirros	SEPE	Greece
8	Mr. Som Mittal	NASSCOM	India
9	Mr. Hiromi Sugiyama	JISA	Japan
10	Mr. Waudu Siganga	CSK	Kenya
11	Mr. Nizar Zakka	PCA	Lebanon
12	Mr. Looi Kien Leong	PIKOM	Malaysia

13	Mr. Carlos Allende Macias	AMITI	Mexico
14	Dr. Jimson Olufuye	ITAN	Nigeria
15	Mr. Ki-Chul Kim	FKII	Republic of Korea
16	Mr. Goran Mitreski	MASIT	Republic of Macedonia
17	Dr. Vasile Baltac	ATIC	Romania
18	Mr. Christo Karakashev	APKIT	Russia
19	Ms. Ho Se Mun	SITF	Singapore
20	Mr. Roger Latchman	ITA	South Africa
21	Ms. Mar Duque	AETIC	Spain
22	Drs. Bernd Taselaar	ICT~Office	The Netherlands
23	Mr. Rabindra Jaggernaut	ICTS	Trinidad & Tobago
24	Mr. John Higgins	Intellect	UK
25	Mr. Phil Bond	TechAmerica	USA

About WITSA

Founded in 1978, the World Information Technology and Services Alliance (WITSA) is a leading consortium of ICT industry association members from 74 economies around the world. WITSA's members represent more than 90 percent of the world ICT market.

As the leading recognized voice of the global ICT Industry, WITSA aims to drive transformation and grow the industry. WITSA believes ICT is the key driving force to enable governments, businesses and societies for global development and economic growth.

WITSA is dedicated to the following:

- Advocating international public policies that promotes the industry's growth and development;
- Facilitating international trade and investment of ICT products and services through our global network of contacts;
- Promoting industry cooperation and strengthening our national associations through the sharing of knowledge, experience, and critical information;
- Publishing global ICT research through the WITSA Digital Planet;
- Awarding signature events, World Congress on Information Technology (WCIT) and Global Public Policy Summit (GPPS) to different host countries around the world; and
- Organizing and hosting the Global ICT Excellence Awards to recognize the most outstanding ICT users.

For more information on WITSA, please visit www.witsa.org