



For Immediate Release

May 27, 2010

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Mexico wins right to host WCIT 2014

- First host of WCIT from Latin America
- Proposed theme of 'ICT Innovations for a Creative World'

Amsterdam, The Netherlands – Mexico has won the right to host the 19th World Congress on Information Technology (WCIT 2014), the 'Olympics of the ICT World' that brings together global leaders in business, government and academia to impact economic and social development through the exchange of ideas and policies.

Mexico will be the first Latin American economy to host the signature event of the World Information Technology and Services Alliance (WITSA). Previous WCIT events have been held in North America, Europe, Asia and Oceania.

Mexico will host WCIT 2014 in Guadalajara, Jalisco, the nation's 'high-tech' capital and regional hub for information and communication technologies (ICT), on May 26 – 29, 2014.

The bid was submitted by the Mexican Information Technology Industry Association (AMITI) in partnership with the National Chamber for the Electronics, Telecommunications and Information Technology Industries (CANIETI).

AMITI and CANIETI have offered the theme of 'ICT Innovations for a Creative World' to reflect the critical role played by ICT-based innovations as the engine that runs the transformation to a smarter, greener and more efficient world.

Among the main topics proposed for the event are:

- Developing a Digital Economy;
- Energy Efficiency;
- Mobility and Interoperability;

- Environmental Sustainability;
- Healthcare, Education and Social Care Systems; and
- Security and Housing

AMITI and CANIETI stated in their joint submission: “Synergy is, without a doubt, the key advantage for a successful WCIT 2014 in Guadalajara. In fact, this synergy is one of the main reasons why Mexico has become a true powerhouse in IT products and services.”

“Beside its strategic location, its government, industry and academia work together on a daily basis to promote the creation and development of more companies, contributing towards the country’s economic growth and a leading role in the world’s innovation roadmap.”

As Mexico’s ICT hub, Guadalajara has in place a world-class digital infrastructure, a growing base of human capital and a unique environment formed by the convergence of government, industry and academia.

It is home to more than 600 technology companies employing some 78,000 professionals to provide a wide range of services from electronics manufacturing and design, ITO/BPO services to animation and visual effects development.

Guadalajara is also hosting the 2011 Global Public Policy Summit (GPPS), another WITSA flagship event.

Representing almost 200 companies, AMITI is a private organization created to position ICT as the key ingredient to Mexico’s competitiveness, promoting the industry’s growth by seeking a regulatory and legal framework which facilitates business development.

CANIETI is an organization that represents the electronics, telecommunications and information technology sectors in Mexico, comprising more than 600 member companies spread throughout the country.

About WITSA

Founded in 1978, the World Information Technology and Services Alliance (WITSA) is a leading consortium of ICT industry association members from 74 economies around the world. WITSA's members represent more than 90 percent of the world ICT market.

As the leading recognized voice of the global ICT Industry, WITSA aims to drive transformation and grow the industry. WITSA believes ICT is the key driving force to enable governments, businesses and societies for global development and economic growth.

WITSA is dedicated to the following:

- Advocating international public policies that promotes the industry's growth and development;
- Facilitating international trade and investment of ICT products and services through our global network of contacts;
- Promoting industry cooperation and strengthening our national associations through the sharing of knowledge, experience, and critical information;
- Publishing global ICT research through the WITSA Digital Planet;
- Awarding signature events, World Congress on Information Technology (WCIT) and Global Public Policy Summit (GPPS) to different host countries around the world; and
- Organizing and hosting the Global ICT Excellence Awards to recognize the most outstanding ICT users.

For more information on WITSA, please visit www.witsa.org