



## **Canadian Minister of Industry Tony Clement and Canadian delegation head to WCIT 2010 in Amsterdam for IT Olympics hand-over ceremony**

**Montreal, QC (PRWEB) May 27, 2010** – Industry Minister Tony Clement joined 75 other Canadians to a delegation to the World Congress on Information Technology (WCIT) in Amsterdam, the Netherlands from May 25 to 27. During the event, the Canadian delegation met with industry experts, policy makers and government officials from around the world to uncover new international business opportunities for Canada’s information and communications technology sector. A ceremony was held today to officially hand over hosting privileges from Amsterdam to its next host city in 2012 – Montreal, Canada.

“Canada punches above its weight as an ICT innovator and we are looking forward to showcasing our capabilities in 2012,” said Bernard Courtois, chairman of WCIT 2012 and the president and CEO of ITAC, the Information Technology Association of Canada. “Our delegation will reflect the full spectrum of the industry ranging from global powerhouses with well known brands to exciting emerging companies.”

More than 3,000 delegates and 50,000 visitors, exhibitors and media from around the world are expected to attend the Montreal congress from May 21 to 24, 2012. The week-long event and four-day conference will provide individuals from the public and private sectors with unprecedented networking, sponsorship, exhibition and speaking opportunities.

“WCIT 2012 presents a unique opportunity for industry experts, policy-makers and government delegates from around the world to meet and showcase their ideas, products and services,” said Dato' Dan E Khoo, Chairman of WITSA. “Moreover, participants will witness the future of information and communications technology in the making under the theme of *The New ICT-Driven Society*.”

The organizers of WCIT 2012, headed by its CEO Claude Lemay, have been working hard for the past year to develop the program and ensure the Canadian event will be an international success. Mr. Lemay has already visited 15 countries to secure financial support and to build alliances amongst worldwide governments, industry leaders, members of WITSA and national ICT associations.

Mr. Lemay joined the 75-person Canadian delegation in Amsterdam to pursue B2B networking and business opportunities. The delegation consists of local and federal government officials, ITAC board and community members, private IT enterprises and small and medium size ICT companies from Alberta, Manitoba, Quebec and Saskatchewan.

“Organizations looking to expand into international markets and grow their business should mark their calendars for the 2012 event in Montreal,” said Mr. Courtois. “WCIT 2012 will pay special focus on helping organizations to find, connect, and secure meetings with the right people from the right organizations.”

## **About WITSA**

Founded in 1978, the World Information Technology and Services Alliance (WITSA) is a leading consortium of ICT industry associations from 72 economies. WITSA’s members represent more than 90 percent of the world ICT market.

As the leading global voice of the ICT industry, WITSA aims to drive transformation and grow the industry. WITSA believes ICT is the key driving force to enable governments, businesses and societies for global development and economic growth.

WITSA is dedicated to the following:

- Advocating international public policies that promote the industry’s growth and development;
- Facilitating international trade and investment of ICT products and services through our global network of contacts;
- Promoting industry cooperation and strengthening our national associations through the sharing of knowledge, experience, and critical information;
- Publishing global ICT research through the WITSA Digital Planet;
- Awarding signature events, World Congress on Information Technology (WCIT) and Global Public Policy Summit (GPPS), to different host countries around the world; and
- Organizing and hosting the Global ICT Excellence Awards to recognize the most outstanding ICT users and innovators.

For more information on WITSA, please visit [www.witsa.org](http://www.witsa.org)

## **About WCIT 2012 Montreal**

The 18th World Congress on Information Technology takes place from 21 to 24 May, 2010 in Montreal, Canada. Every two years WITSA awards the organization of WCIT to one of its members and WCIT 2012 was awarded to Montreal. WCIT is the biannual event where leading corporate managers and authorities meet to discuss the opportunities and applications of ICT. This week long event and four-day conference under the theme *The New ICT-Driven Society* will feature prominent speakers and the leading minds in ICT, and is expected to draw 50,000 visitors, exhibitors and media from around the globe.

For more information about the WCIT 2012, please visit: [www.wcit2012.org](http://www.wcit2012.org).