



## For Immediate Release

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# WITSA extends biz centers, secretariats to 6 continents

- 9 new WITSA Business Centers for a total of 18
- 5 new Regional Secretariat offices for a total of 7

**Amsterdam, The Netherlands** – The World Information Technology and Services Alliances (WITSA) has extended its active footprint to 6 continents with the establishment of 9 new business centers and 5 new regional secretariat offices.

Announcing this, WITSA Chairman Dato' Dan E Khoo said the additions reflect the organization's sustained drive to enhance its role and expand its services to its members, their respective affiliates and WITSA Global Partners.

WITSA Business Centers facilitate business matching among affiliated companies while WITSA Regional Secretariat offices increase the level of representation to maintain WITSA's position as the leading voice of the global ICT industry.

The newly-added WITSA Business Centers are in Armenia (Yerevan), Australia (Canberra), Canada (Ontario), Chile (Santiago), Costa Rica (San Jose), Egypt (Cairo), Kenya (Nairobi), Korea (Seoul) and Spain (Madrid).

This brings the number of WITSA Business Centers to 18 including the existing facilities in Malaysia (Cyberjaya & Kuala Lumpur), Chinese Taipei, Lebanon (Beirut), Nigeria (Abuja), the United States (Virginia), Argentina (Buenos Aires), Macedonia (Skopje) and South Africa (Johannesburg).

WITSA's Regional Secretariats offices in Asia (Kuala Lumpur, Malaysia) and North America (Virginia, USA) are now joined by counterparts in Latin America (Mexico City, Mexico), Africa (Abuja, Nigeria), Eastern Europe (Moscow, Russia), the Middle East & North Africa (Beirut, Lebanon) and the Caribbean (Hamilton, Bermuda).

Coordinating the efforts of these regional secretariat offices is the WITSA Headquarters in Cyberjaya, Malaysia, which is hosted by the Association of the Computer and Multimedia Industry of Malaysia (PIKOM).

Elaborating on the new facilities, Khoo said: “They are part of several initiatives introduced during the past two years to support the growth and development of the global ICT industry, which last year contributed US\$3.5 trillion or about 20% of total world trade.”

“With the new offices, particularly the business centers, our members have at their disposal platforms that can promote and facilitate cross-border trade and investment for their affiliates’ ICT products, services and solutions.”

The WITSA Business Centers provide soft landing zones for buyers, sellers and aggregators to pursue business matching opportunities or conduct meetings at little or no cost.

Each is nominally equipped with amenities such as meeting rooms, internet access, computer and office equipment, telecommunications, trade referrals as well as the optional support and assistance of secretarial staff.

For more information on WITSA Business Centers, please contact the WITSA Global Trade Secretariat at [globaltrade@witsa.org](mailto:globaltrade@witsa.org).

### **WITSA BUSINESS CENTERS (\*\* denotes new facilities):**

#### **Malaysia**

- WITSA Headquarters  
Suite 4800-3A-1, CBD Perdana, 63000 Cyberjaya, Selangor
- Association of the Computer and Multimedia Industry of Malaysia (PIKOM)  
1106 & 1107, Block B, Phileo Damansara II, No. 15, Jalan 16/11, 46350, Petaling Jaya, Selangor

#### **Chinese Taipei**

- Information Service Industry Association of Chinese Taipei (CISA)  
6F, No. 239, Sec 2, Chengde Road, Datong District, Taipei 103

#### **Lebanon**

- The Arab ICT Organization (IJMA3)  
1<sup>st</sup> Floor, Fouad Farra Building, Crossroad of Masaref Street & Wegan Street, Beirut  
Central District, Beirut

#### **Nigeria**

- Information Technology (Industry) Association of Nigeria (ITAN)  
CP9, Layout 1, (Behind High Court of Justice), Lugbe Airport Road, Abuja

## **United States**

- WITSA North America Office  
8300 Boone Boulevard, Suite 450, Vienna, Virginia 22182-2633

## **Argentina**

- Software and Information Services Chamber (CESSI)  
Paraguay 541 Street, 5<sup>th</sup>, 6<sup>th</sup> & 7<sup>th</sup> Floor, (C1057AAE), Buenos Aires

## **Macedonia**

- ICT Chamber of Commerce (MASIT)  
Dimitrie Chupovski 13, 1000 Skopje

## **South Africa**

- Information Technology Association of South Africa (ITA)  
Ground Floor, Stellenryk Building, Constantia Square, 526 16<sup>th</sup> Street, Midrand 1685, Johannesburg

## **Armenia\*\***

- Union of Information Technology Enterprises (UITE)  
29 Naldandyan Street, Apartment 36, 0001 Yerevan

## **Australia\*\***

- Australian Information Industry Association (AIIA)  
Level 1, 530 Lonsdale Street, Melbourne, VIC, 3001

## **Canada\*\***

- Information Technology Association Of Canada (ITAC)  
801-5090 Explorer Drive, Mississauga, Ontario, L4W 4T9

## **Chile\*\***

- Association of Software and Services Chile (GECHS)  
San Sebastian 2750, oficina 703, Las Condes, Santiago

## **Costa Rica\*\***

- Camara Costarricense de Tecnologias de Informacion y Comunicacion (CAMTIC)  
Apdo. 1289-2050, San Pedro de Montes de Oca, San Jose

## **Egypt\*\***

- Egyptian Information Telecommunications, Electronics and Software Alliance (EITESAL)  
35 El Obour Buildings, Salah Salem St., Cairo 11371

## **Kenya\*\***

- The Computer Society of Kenya (CSK)  
No.7 Menelik Court Flats, P.O. Box 70180 - 00400 Nairobi

## **Korea\*\***

- Federation of Korea Information Industries (FKII)  
8th Fl. Business Center, Nuritkum Square, 1605 Sangam Dong, Mapo Gu, Seoul

## **Spain\*\***

- Spanish Electronics, Information Technology and Telecommunications Industries Association (AETIC), C/Principe de Vergara 74, 4<sup>a</sup>, Madrid - 28006

## **WITSA HQ & REGIONAL SECRETARIAT OFFICES (\*\* denotes new facilities):**

### **WITSA Headquarters**

- Suite 4800-3A-1, CBD Perdana, 63000 Cyberjaya, Selangor D.E. Malaysia  
Tel: +603 – 8320 1898, Fax: +603 – 8320 1896

### **Asia**

- Hosted by the Association of the Computer and Multimedia Industry Malaysia (PIKOM)
- 1106 & 1107, Block B, Phileo Damansara II, No. 15, Jalan 16/1, 46350 Petaling Jaya, Selangor D.E. Malaysia  
Tel: +603 - 8320 1898, Fax: +603 - 8320 1896

### **North America**

- 8300 Boone Boulevard Suite 450, Vienna, VA 22182, United States of America  
Tel: +1 - 571 - 633 0620, Fax: +1 - 703 - 893 1269

### **Latin America\*\***

- Hosted by the Mexican Information Technology Industry Association (AMITI)
- Culiacán # 71, Col. Hipódromo Condesa, México, Distrito Federal, 06100 Mexico  
Tel: +52 - 55 - 5264 0808

### **Africa\*\***

- Hosted by the Information Technology Industry Association of Nigeria (ITAN)
- CP9 Layout 1, Airport Road, (behind High Court of Justice), Lugbe, Abuja, Nigeria  
Tel: +234 – 481 6248

### **Eastern Europe\*\***

- Hosted by the Russian Information & Computer Technologies Industry Association (APKIT)
- 5th Street, Yamskogo Fields, House 9, Office 22, 125040 Moscow, Russia  
Tel / Fax: +7 – 495 - 739 8928

### **Middle East & North Africa\*\***

- Hosted by the Professional Computer Association of Lebanon (PCA)
- 1<sup>st</sup> Floor, Fouad Farra Building, Beirut Central District, Beirut, Lebanon  
Tel: +961 - 1 – 985440, Fax: +961 - 1 - 986440

### **Caribbean\*\***

- Hosted by Business Technology Division of the Bermuda Chamber of Commerce
- Business Technology Division, The Bermuda Chamber of Commerce, 1 Point Pleasant Road  
Hamilton, Bermuda  
Tel: +1 – 441 – 295 4201, Fax: +1 – 441 – 292 5779

## About WITSA

Founded in 1978, the World Information Technology and Services Alliance (WITSA) is a leading consortium of ICT industry association members from 74 economies around the world. WITSA's members represent more than 90 percent of the world ICT market.

As the leading recognized voice of the global ICT Industry, WITSA aims to drive transformation and grow the industry. WITSA believes ICT is the key driving force to enable governments, businesses and societies for global development and economic growth.

WITSA is dedicated to the following:

- Advocating international public policies that promotes the industry's growth and development;
- Facilitating international trade and investment of ICT products and services through our global network of contacts;
- Promoting industry cooperation and strengthening our national associations through the sharing of knowledge, experience, and critical information;
- Publishing global ICT research through the WITSA Digital Planet;
- Awarding signature events, World Congress on Information Technology (WCIT) and Global Public Policy Summit (GPPS) to different host countries around the world; and
- Organizing and hosting the Global ICT Excellence Awards to recognize the most outstanding ICT users.

For more information on WITSA, please visit [www.witsa.org](http://www.witsa.org)