

**WITSA Trade Mission to Kuala Lumpur  
(In conjunction with The 2009 Asia-Pacific Outsourcing Summit)  
May 11-13, 2009**

The WITSA Trade Mission to Kuala Lumpur, Malaysia (WTM KL) will be held on May 11-13, 2009. This is a 3-days comprehensive program, which includes networking session with Malaysian Government Agencies and local industry players, tour to MSC Malaysia HQ in Cyberjaya, business-to-business meeting session with The 2009 Asia-Pacific Outsourcing Summit (2009 APOS) delegates and experience a high-level executives 2009 APOS conference.

The WTM KL is designed to focus on “Meeting the Malaysian Buyers”! WITSA members and business associates will gain an opportunity to meet up with the Malaysian buyers from both the public and private sectors, including policy regulators, planners and procurers of public services, communications and multimedia industry. In addition, your business objectives will match with well-qualified potential Malaysian partners for business-to-business meetings that may take place during this period of time.

As part of the WTM KL, delegates are also invited to join the 2009 APOS that brings together world’s top outsourcing practitioners and business leaders for a once-a-year, one-of-a-kind gathering to explore and set the future of outsourcing in Asia. The Summit will explore and showcase the critical role Asia now plays in the global outsourcing marketplace. A WITSA-APOS business-to-business meeting session will be organized specifically for WITSA and APOS delegates.

**Why join the WITSA Trade Mission to Kuala Lumpur?**

By joining WTM KL, you are prospected to accomplish the following objectives:

- Create global business opportunities, identify areas of trade and investment and explore possible joint ventures.
- Promote greater co-operation between WITSA members and business associates across border.
- Identify favorable local business policies and environment through exchange of ideas, technologies and best practices.
- Expose to networking platforms by leveraging on WITSA’s global network.
- An executive learning experience in the 2009 APOS.

Keen in developing partnership networks and discover market opportunities? Come, join us in WTM KL!

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